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NEWS RELEASE

FOR IMMEDIATE RELEASE

January 28, 2016

NORTH DAKOTA LOTTERY TO LAUNCH "THE GAME OF A LIFETIME™"

On Sunday, January 31, more than 400 North Dakota Lottery retailers across the state will begin sales of "Lucky for Life™," the North Dakota Lottery's newest game.

Lucky for Life features a top prize of \$1,000 a day for life, as well as a second prize of \$25,000 a year for life. Drawings are held twice a week, on Mondays and Thursdays.

Tickets are \$2 per play. Players select five white numbers and one yellow "Lucky Ball" number. Players can choose a "multi-draw" option to play their numbers up to nine consecutive times.

The Lucky for Life multi-state game is played in 17 states and Washington, D.C.

Sales for Lucky for Life begin on Sunday, January 31, 2016 and the first drawing will take place on Monday, February 1, 2016. For Lucky for Life official game rules or additional Lucky for Life game information, visit us on the web at LOTTERY.ND.GOV.

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